

DESIS
NETWORK
Design for
Social Innovation
and Sustainability

LAR
LOVEANDRESPECT



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Ima, Guarda
Beatriz Gonçalo

LAR

43 sponsors

Funder.

Bárbara Moreira



Context.

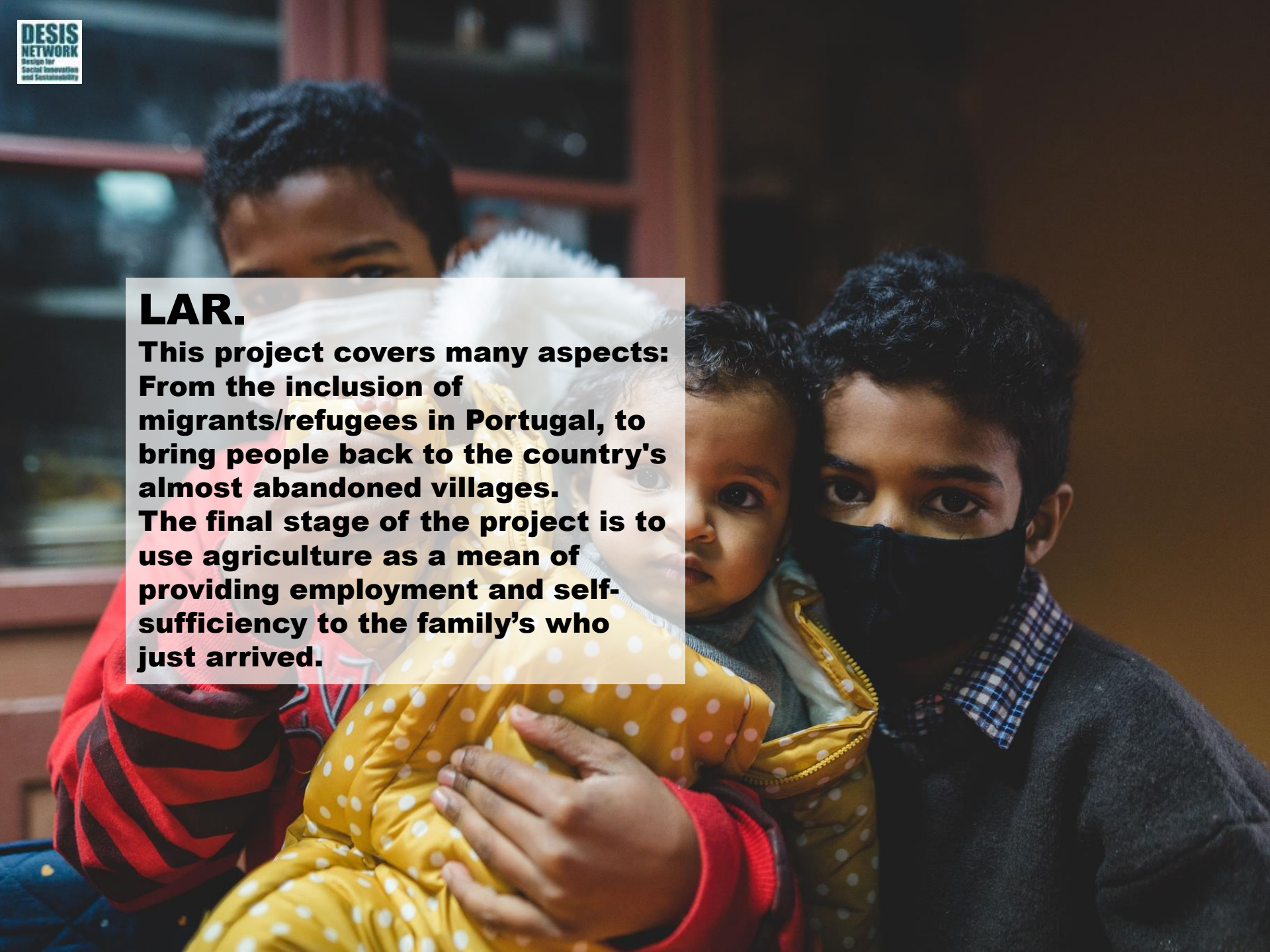
This is one of the case studies of the Kiwibee project. With the presentation of this case study, I intend to look for similar projects and with new strands to add to the Kiwibee farm that already works well but can benefit from new activities.



LAR.

This project covers many aspects: From the inclusion of migrants/refugees in Portugal, to bring people back to the country's almost abandoned villages.

The final stage of the project is to use agriculture as a mean of providing employment and self-sufficiency to the family's who just arrived.



The process.

From the start, the LAR project wanted to help in any way in current issues. The process begins when families of migrants/refugees, end their 18/24-month reception program when they arrive in Portugal. If they have an interest in agriculture, they can join the program, stay and live in one of the 4 renovated houses in Ima, Guarda, and will be given a job in agriculture for the family's self-sufficiency.

Governance and Policy Making



Social inclusion

Work together for a purpose

Developed by the Associação de Apoio à Inclusão de Imigrantes e Refugiados, the project was all though to include the migrants and refugees that came to Portugal in a search of a better life. For this growing problem, the LAR project was created to help these families and to include other problems that Portugal is going through. Helping families settling in this new area is going to help populate areas in the interior of Portugal that are depopulated. The work of the community and the help of companies to transform this 4 houses was a conjoined effort that culminated in the new life for this families.

Activism and Civic Participation



Solidarity

The village of Ima, in the municipality of Guarda, is the center of this project. Here, the entire community came together to transform four abandoned houses into completely remodeled houses ready to accommodate families of migrants/refugees after they have completed the 18-or 24-month reception program when they arrive in Portugal. The voluntary help of the townspeople and outside support one of the most important thing to get the project started. Without the community nothing of this wouldn't been possible.

Social Interactions and Relations



New beginnings

Volunteering

There's a huge support system to help this families getting integrated into the society and in this little village inside Portugal. All the creators of this project have specially organized everything in a way to never let this families alone or without any support, ensuring their well-being, future self- sufficiency, etc....

The kids have been extra supported in a way to try to integrate them with the other few kids in the village and with the learning of a new language.

City and Environmental Planning



Populate depopulation

Environmental regeneration

There is an emergency in repopulating the country's abandoned interior. This project addresses this problem. Subsequently, there is a will to include the migrants/refugees in an agricultural environmental regeneration project in Ima, where they will have an immediate job insertion as a way to provide for their new lifestyle and families.

Production, Distribution and Consumption

**Environmental
regeneration**

**Market entry of new
and organic products**

The families will be given jobs to regrow the once decadent agriculture in Ima. The plan for this jobs consists in the growth and production of vegetables and other differentiated products, such as saffron, goji and blackcurrant. These will be acquired in integrated production mode and sold in local markets and large-scale retailers. The project also foresees, an area for reforestation of native trees in the region and other fruit trees.

Skill Training



Agriculture skill

New language

All workers, despite being chosen to join the project because they enjoy working in agriculture and with nature, will have the appropriate training to start their new job.

At the level of learning the new language, there is also constant help and playful activities for the children to facilitate this learning.

Job Creation



Independency

Starting of a new life

After families are settle in their new homes, it is very important to keep creating jobs. This is what will support families and prevent the need to move to a more profitable part of the country. That is why the creators of the project soon thought about the work of agriculture and forest regeneration for families who enjoy these activities. This will keep and sustainable agriculture as well as preservation of natural resources and biodiversity.

Storytelling and Visualisation



LAR

O Projeto

Envolve-te

Parceiros

Contactos

EN

Contribui

Um lar construído a partir da adversidade e diversidade

contribui

History telling

Update sharing

The project can be found in the “Inovação Social Portugal 2020” website, and further more they have their own website which fully explains the context and details of this program.

There's also a Facebook page and a Instagram page where they share a lot of the history from the beginning of the program to more recent posts about the families and their status in the village.

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