

**DESIS**  
**NETWORK**  
Design for  
Social Innovation  
and Sustainability

# Inspiring Future



universidade  
de aveiro



ID+ RESEARCH  
INSTITUTE FOR  
DESIGN, MEDIA  
AND CULTURE  
PORTUGAL

**Universidade de Aveiro**  
**ID+ - Instituto de Investigação**  
**em Design, Media e Cultura**  
**Portugal**  
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**Promoter(s).**  
**Assossiação Inspirar**  
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**Funder(s).**  
**Filipa Cunha**



**Aknowledgements.**  
**Realize o seu Sonho da Acredita Portugal na categoria “Empreendedorismo Social”**

## **Context.**

**Finished high school, it's time to decide what to do next but with so many options and information, the stress given to students can be too much. Many don't even know where to start searching, what they really want to do, or even what options they have, and that is why Inspiring Future was created.**



## **The project.**

**Inspiring Future aims to help high school students deciding on what they want to do next, either it be university or work. It is a non-profitable project, where youth who has been through this difficult stage helps youth through informal speeches and workshops, making the experience as pleasant and fun as possible.**





## **The design process.**

**Inspiring Future groups all the information needed in their site, what universities, what courses, important dates and much more, so the student can have easy access to it. Then, they go on a roadshow through Portugal and give workshop and information in high schools.**





# Governance and Policy Making

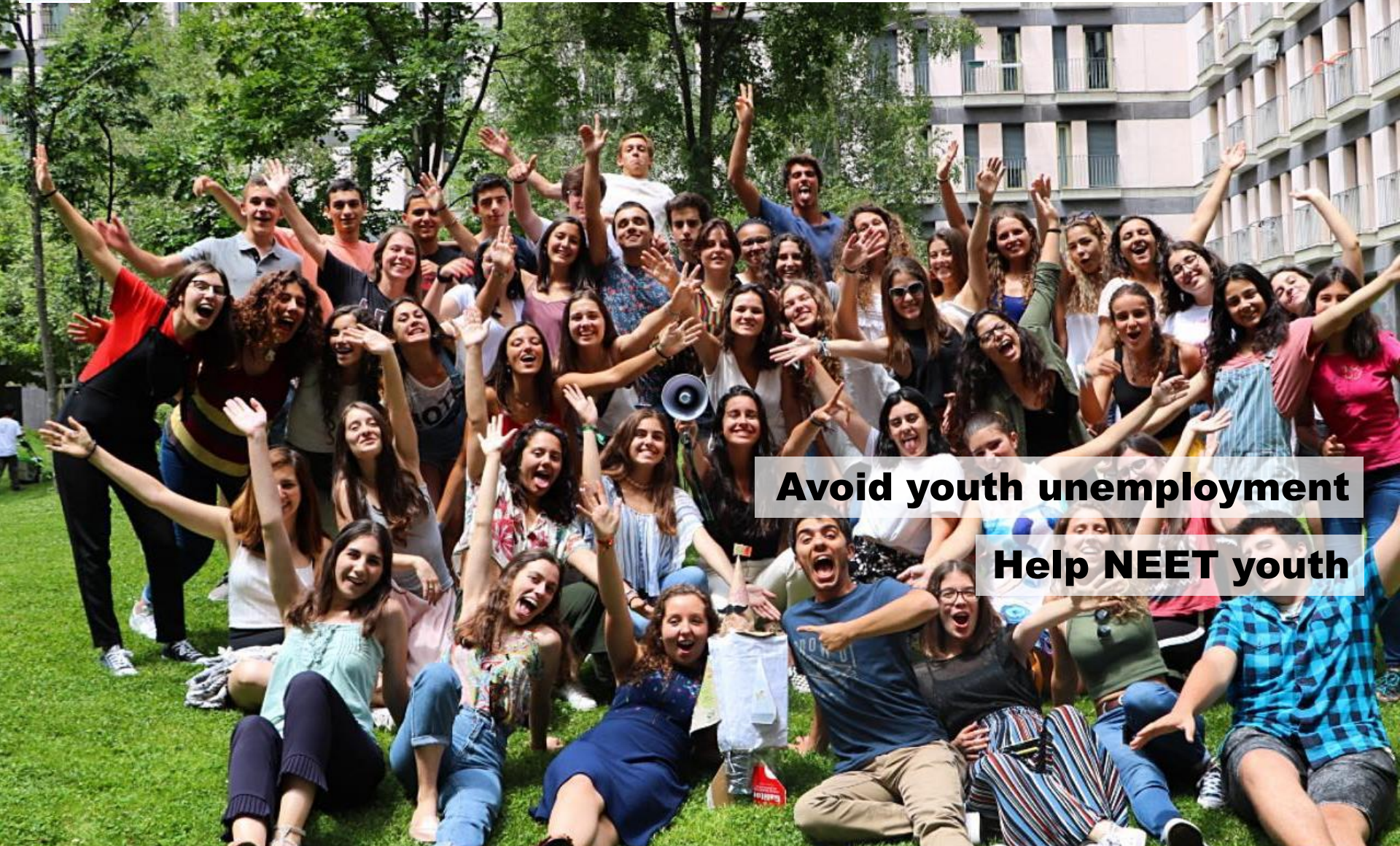


**Support the portuguese  
educational system**

Through innovative projects and direct communication with the students, Inspiring Future aims to support the Portuguese educational system, encouraging students and sharing all the information necessary.



# Activism and Civic Participation



**Avoid youth unemployment**

**Help NEET youth**

With Inspiring Future, Portuguese students now have an entity where they can ask all the question they have and receive honest answers. The information that was then all dispersed, is now all in a single site, making this difficult time less hard and confusing.



# Social Interactions and Relations



**Positive impact in youth**

**Help youth find the answer  
for: «What do I do next?»**



[WWW.INSPIRINGFUTURE.PT](http://WWW.INSPIRINGFUTURE.PT)

Their roadshows are all about interaction between students and the members of the team, promoting an open and motivational environment where no question is wrong, and no student shall be afraid of being who they are.



# Production, Distribution and Consumption



**RoadShow**

**Workshops and speeches**

They prioritize direct communication as the best way to help and guide high school students with their needs, so they go on a roadshow through Portugal, all year round. They give inspirational workshops and speeches, in the students' schools, encouraging discussion between peers and answering all doubts and fears the students may have about university or work life.



# Skill Training and Design Education



**Social skills**

**Soft skills**

**Decision making**

They guide the students and make them understand what their best capacities and areas of interest are. How they can apply them to their next steps and to not be afraid of failing, it is part of the learning process.



# Job Creation



**Students**

**Young adults**

It is a non-profitable project, but they are always looking for students or young adults to join their team and embark on this adventure, helping millions of students nationally while developing themselves and gaining soft skills.



# Storytelling and Visualisation



So they can reach a younger public, their communication is fun, informal and comical, almost as if it was a conversation between friends. With their site, they write informal articles speaking about the most common doubts and feelings, giving their personal opinion, and are always up to pair and sharing every important date with the students, so nothings goes undercover.



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