



**Learn-Grow-
Live with
women
farmers
Childcare close to
nature**



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Mit Bäuerinnen

lernen - wachsen - leben

SOZIALGENOSSENSCHAFT



Context.

Creating high-quality and sustainable jobs is a great challenge when it comes to Europe's rural areas. The disregard for training infrastructure and childcare facilities affects mainly women and young workers. Facing high levels of unemployment, the majority of them decide to leave these areas.



The project.

This social cooperative was created to provide employment opportunities for women in rural areas and offer valuable social care services.

The childcare services provided on the traditional South-Tyrolean farm, Bauernhof, allow the children to discover new things and to know how to deal with animals and nature.



The design process.

Through the growth and development of this project, awareness on this educational method increased, which led to the creation of a book about this topic.

The content on the pedagogical guide was developed by interviewing child minders and parents of the cooperative.



Governance and Policy Making



Social agriculture

Better working conditions

The concept of social agriculture was brought to the province thanks to the activities of the cooperative, which helped to mainstream this social practice.

After that, the cooperative became active in the working group of provincial law on social agriculture for the implementation of a national law regarding the topic (approved in 2015). An improvement in the working conditions of the providers of childcare services was also achieved.

Activism and Civic Participation



Managed by trained women

This project gives women from rural areas the opportunity to become part of their team. Any woman can apply for training to become a childminder and later work for this social cooperative.

Social Interactions and Relations

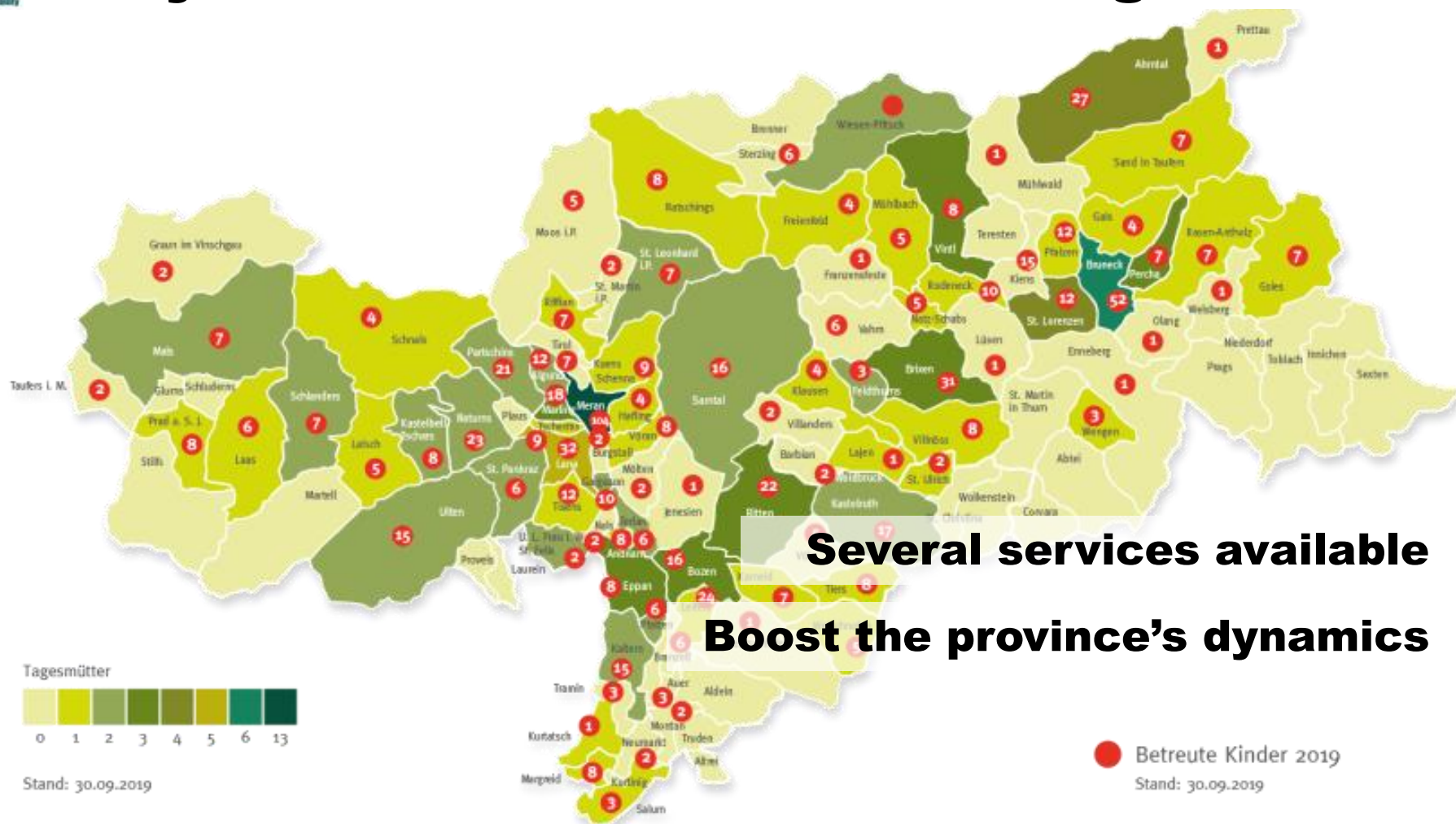


Social wellbeing

Active collaboration

Social farming allows the people to connect on another level. It contributes to social wellbeing and stimulates vulnerable people's independence and their personal development based on active collaboration and help on the farm. By being in contact with nature and animals, the interaction between children and childminder is less stressful, making it possible for them to learn in a more beneficial way.

City and Environmental Planning



**Several services available
Boost the province's dynamics**

The cooperative offers a summer care service which takes place in the summer months in various communities in South Tyrol. Another available service is taking care of children at events, such as weddings, trade fairs or company celebrations. There is also the possibility to offer childcare for one or more days for visitors at conferences and hotels.

Besides being a great tourism destination, all these services help to boost the province's dynamics.

Skill Training and Design Education



Solid training

Schools for agriculture, housekeeping and nutrition

Nature education

It is mandatory for the childminders to be certified in order to work for the social cooperative. The training is carried out in cooperation with the technical schools for agriculture, housekeeping and nutrition in the Autonomous Province of Bolzano - South Tyrol. An important component of the training and further education is nature education, which forms the foundation of the work of the child minders. Solid training and ongoing training guarantee professional support.

Job Creation



Develop capabilities and skills

Employment opportunities for women

This project was created to solve the problem that is the high level of unemployment considering rural areas. These women farmers have the opportunity to increase their capabilities and skills, improve their social life and experience an alternative practice of reintegration into society and the labour market.

Storytelling and Visualisation



The heartwarming pictures, displayed on their website, of all the children playing and being in contact with nature, help to connect with the viewer, making it easier to raise awareness on the matter of educating young kids on important topics while being in a healthier and less strict environment.

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