

ABSTRACT

TITLE - Casa das Brincadeiras (the Play's House) – a place to play, design and creat toys

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The *Casa das Brincadeiras*, Cultural Association of Porto, is an association that has the goal of designing, creating and producing playful and creative moments and spaces where everyone, regardless of their age or language, can have fun and play through aesthetic, creative and playful experiences.

the *Casa das brincadeiras* promotes the learning of know-how through the design and production of ludic artefacts, as well as promotes specific skills of design and communication by interactions with yourself as well as with others.

Is in the concerns of the CB to recognize the importance of experiencing aesthetic, creative and playful moments of formal and informal learning by the participants, through the use and/or construction of artifacts on site.

In CB play is synonymous with build their own toys assisted by artists from various fields (painters, sculptors, musics, dancers, designers) with a high aesthetic, creative and playful factor.

In CB the play areas and the artifacts in them are the result of partnerships between artists and locals, made in workshops for design and construction of artifacts.

CB was born in Oporto, under the *projeto Manobras*, which aimed to boost the cultural aspect of the historic Porto. Thus, perceiving the existence of a high number of abandoned buildings in the historic center of Porto with huge potential to be use for the benefit of locals and those who visit, along with the sharp deficit of playfulness spaces in the city, of the project *Casa das Brincadeiras* was born a space in the city, motor playfulness and creativity, through requalification, in an innovative way and with the involvement of the local community, of an abandoned building in historic Porto transforming it into an area of interest for public benefit.