

DESIS
NETWORK
Design for
Social Innovation
and Sustainability

TerrAzoia.

**2nd Generation Family-
Owned Business.**

TerrAzoia

**Located in the valley of Rio
Touro, Azoia
Portugal**

Group 1, Maiatskaia Nadezhda 105681

Promoter(s).

Sofia Reino

Rita Oliveira

FoodieBookings.com

TerrAzoia

TerrAzoia's Portuguese Vegetarian Cooking Workshops

Context.

Despite the large amount of information that surrounds us, it is quite difficult to find one that would help in taking care of health to adhere to proper nutrition.



The project.

TerrAzoia's community living produces a variety of fruits and vegetables for personal use, volunteers, workshops, and therapies as well as for local farmer's markets, organic stores, restaurants, and direct clients.

They create a variety of events where music, farm-to-table experiences, art, and community are achieved



The design process.

The farm interacts like a small society living together. It has four permanent residents and many volunteers who spend some time on the farm. Joint meetings, trainings, as well as work on growing vegetables and fruits are organized



Governance and Policy Making



Communication

Sharing experience

The project is a small farm that brings together volunteers, farm staff and all people who take care of their food. The owner of the farm has several education in the field of nutrition and acts as a trainer for everyone. But the whole process is built on communication and sharing of knowledge and experience.

Activism and Civic Participation



Openness

The compactness of the farm makes all processes transparent, as well as facilitates the process of making suggestions and innovations

Social Interactions and Relations



Sharing life stories

Online and offline interaction

The project includes not only interaction in real life, but also the maintenance of a video channel, which increases the possibilities of interaction. Also, the fact that one of the founders of the farm has a higher education in the field of healthy nutrition attracts more and more people and companies with whom the farm can interact.

City and Environmental Planning



To share is to influence

The project is quite active in social media, creating content preparing healthy meals from fruits and vegetables grown on the farm. The purpose of this is to try to influence society and make them think about their health.

Production, Distribution and Consumption



Eco products

Local market

TerrAzoia's community living produces a variety of fruits and vegetables for personal use, volunteers, workshops, and therapies as well as for local farmer's markets, organic stores, restaurants, and direct clients.

Skill Training and Design Education



Interaction

In addition to the fact that the project is aimed at educating and expanding people's knowledge about proper nutrition, because he blogs on the Internet, he requires the work of a designer. To decorate the filming location, channel and video

Job Creation



This project attracts not only volunteers, but also tourists who want to get acquainted with the farm and try proper nutrition. This creates new jobs in the future both on the farm and increases the number of tourists, which affects the economy of the area as a whole.

Storytelling and Visualisation



Ideas sharing

A blog on the Internet tells the story of not only this farm, but also the owner of this farm, which inspires and helps to even better understand the goals described on the project website.

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info@terrazoia.com

www.terrazoia.com

TerrAzoia

**Located in the valley of Rio
Touro, Azoia
Portugal**



Fordhall Farm

**England's first
community-owned
farm**



**Fordhall Community Land
Initiative
England**

Group 1, Maiatskaia Nadezhda 105681

Promoter(s).
Fordhall Community
Land Initiative
Fordhall Community
Land Initiative

Funder(s).
Lottery Funded



Farm Trails, Farm Shop, and Arthur's Farm Kitchen café

Context.

In the ever-demanding consumer economy that we live in today it is challenging for small farmers to compete with large-scale producers and knockback prices



The project.

The project includes a community owned farm. And the head of the farm rents it. This allows a large number of farmers to access the farm and compete with larger producers. Also, on this basis, other projects are being created, including social



Welcome to Fordhall

England's first community-owned farm

The design process.

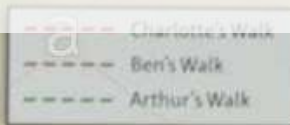
The farm produces various products, due to the large number of farmers, a variety of products is formed. These products are supplied to the online and offline store as well as cafes and local suppliers. This is the basis for social projects such as Youth Project

This farm is unique, it is owned by people living all over the world! In 2006 the Ben and Charlotte Hollins save Fordhall by buying thousands of shares. This is Fordhall, the first community-owned farm in England. Fordhall Farm now promotes sustainable farming methods whilst making land for community benefit.

Organic farming pioneers

Fordhall has been managed using organic farming methods since the 1940's, using pioneering foggage system developed by Charlotte and Ben's father, Arthur Hollins. Fordhall continues to be farmed using organic methods and with traditional breeds.

We hope that you enjoy your walk around the beautiful pastures of Fordhall. Every part of the farm plays its part in the farming system and every inch of the farm has its own story – enjoy exploring!



1 farmer, 8000 landlords

Governance and Policy Making



The Community Landlord

The owner of a farm is the community that leases the farm, so there is no single owner on whom people are dependent. This overwhelms the need for the tenant to coordinate with the community.

Activism and Civic Participation



Openness

Accessibility

Since the community is the owner of the land, it is always possible for each member of the community to come up with ideas and bring about change.

Social Interactions and Relations



**Farm work as
psychological training**

The project is fairly independent. Since it includes various parts, often additional projects are created on the basis of existing ones. For example, the farm offers support to students by trying to develop their skills, confidence and self-esteem, helping them to achieve direction in life, and offering support in their career progression.

City and Environmental Planning



Local market

Lisure provision

The project provides opportunities for all segments of the population to be involved in the process. This can be volunteering, work, education, trainings, and there is also the opportunity to spend time with family or friends.

Production, Distribution and Consumption



The farm include the 140acres at Fordhall; rearing cattle, sheep and pigs on totally chemical free farm. Everything it rears is sold direct to the public through the farm shop, online shop, farmers' markets or outside catering.

Skill Training and Design Education



Variety

Flexibility

Availability

There is a school on the farm that provides classes on completely different topics, including Science, PSHE, Geography, History, English, Art and Citizenship. At Fordhall we offer stimulating educational experience days for groups of all ages.

Job Creation



Variety of work offered

A large number of related projects

Thanks to the large number of Fordhall farm related projects, the farm has a large number of job openings, including in cafes, online and offline stores, workers for various events, etc.

Storytelling and Visualisation



Much attention is paid to the sections with the history of the farm, there are various sections to explain the relationship between the farm and society, the goals of the project, as well as additional projects

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[**www.fordhallfarm.com/**](http://www.fordhallfarm.com/)

[**www.facebook.com/fordhallorganicfarm/**](https://www.facebook.com/fordhallorganicfarm/)

[**project@fordhallfarm.com**](mailto:project@fordhallfarm.com)



**Fordhall Community Land
Initiative
England**

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Mama- Adama.

A peaceful farm
between mountains



Mama-Adama
AWARENESS CENTRE

Portugal

Group 1, Maiatskaia Nadezhda 105681

Promoter(s).
Mama Adama



Mama-Adama
AWARENESS CENTRE

Context.

Most people are accustomed to the fast pace of life, heavy workload, stress, lack of rest, isolation from nature. Everything negatively affects the psychological health of people and their sense of themselves.

The project.

It is a non-profit organization, a village that offers a variety of activities for visitors such as yoga, meditation, healing and detox retreats. In addition, the volunteer program creates employment opportunities.



The design process.

The village provides an opportunity to live close to nature, mingle with alpacas and learn more about meditation, yoga and housekeeping. There are two possibilities to take part in the life of the village: rent a house or become a volunteer



Governance and Policy Making



The village has an owner who decides in which directions the village will develop and offers various options for leisure and work. There is an opportunity to offer your own project

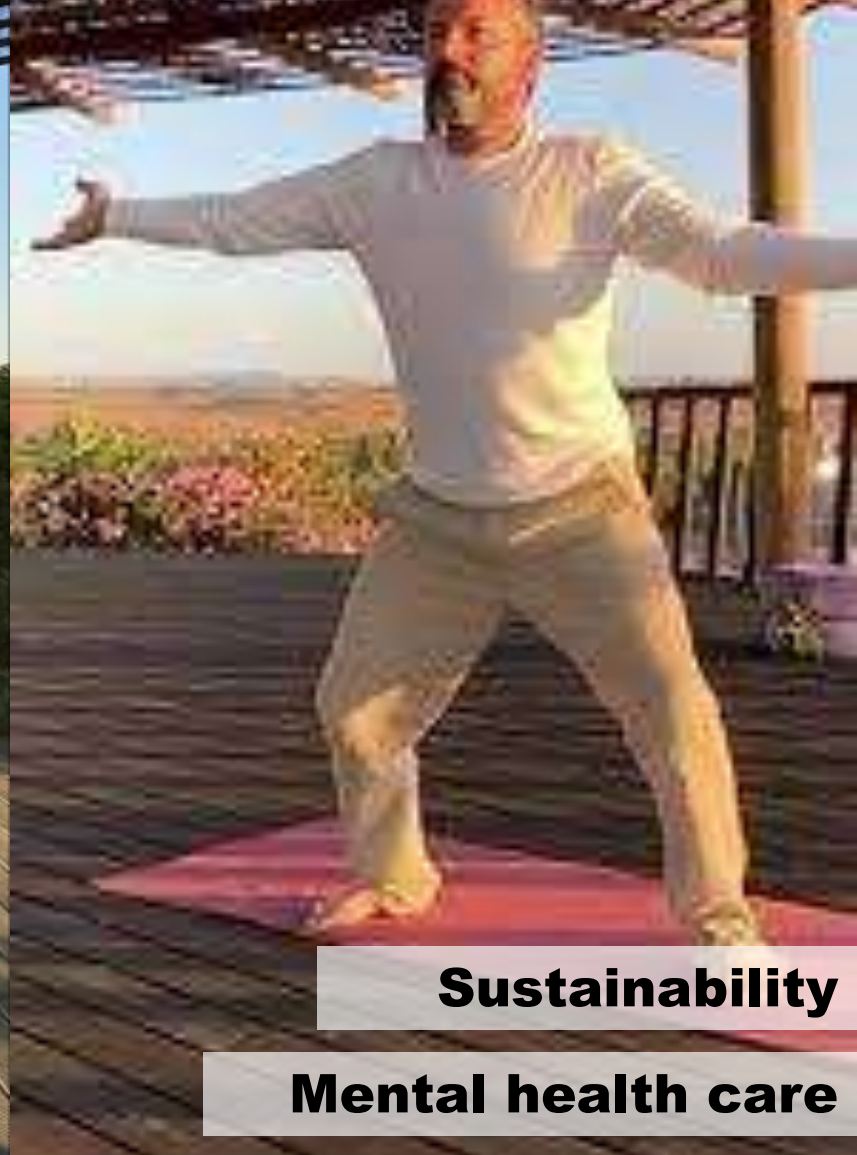
Activism and Civic Participation



Unity with nature

The village presupposes the creation of a community based on unity with nature, maintaining a common economy and spiritual development.

Social Interactions and Relations



Sustainability

Mental health care

Since trainings, classes and training are constantly taking place in the village, this creates an opportunity for communication with other communities. Just like farming and raising livestock, the village involves constant collaboration, interaction and sustainability.

City and Environmental Planning



Independence

The project was created to give people an opportunity to take a break from the city, to recover and relax, but nevertheless, the presence of agriculture implies cooperation with local suppliers to provide people with fresh and ecological products, like the creation of alpaca wool.

Production, Distribution and Consumption



Since the project is still young, delivery projects are not yet known.

Skill Training and Design Education



Unity with nature
Mental health care

The village offers a wide variety of learning opportunities. They are mainly focused on self-knowledge, meditation, nature study, agriculture and animal husbandry.

Job Creation



Independent community

As the size of the village grows, the need for workers for both trainers and livestock breeders and farmers will increase.

Storytelling and Visualisation



Ideas sharing

With the development of the village, the site develops, at the moment you can easily find the main idea and goals, but this part of the project is not fully formed.

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<https://www.mama-adama.pt/>

info@mama-adama.org



Mama-Adama
AWARENESS CENTRE

Portugal

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Ryelands Farm

A farm that helps
children



England

Group 1, Maiatskaia Nadezhda 105681

Promoter(s).

Julie Plumley
Dorset's schools



Context.

Children are a very unprotected part of society, they have almost no opportunity to ask for help, because they often do not know how to do it. If they are expelled from school, they cannot get an education, they cannot turn to someone and are forced to cope with their problems alone if they do not have a trusting relationship with their family.

The project.

The project helps children learn to cope with emotions, concentrate, learn, gain knowledge using therapy with animals.



The design process.

The farm has a contract with 20 schools in Detroit. Children come to the farm, where trained specialists work and live, undergoing various trainings and gaining knowledge about agriculture and animal husbandry



Governance and Policy Making



**Results-based collaboration
between organizations**

The main interaction takes place between the farm and the schools, they discuss, propose and adjust work plans with the children based on the results

Activism and Civic Participation



Direct interaction

The organization interacts directly with government agencies. Basically, the partners of the farm are schools in the nearest city, which allows you to bring ideas and influence the work of the farm by assessing the needs of the schools

Social Interactions and Relations



The project is limited in opportunities for interaction with society, this allows you to focus on helping children

City and Environmental Planning



The future is in children

The project is directly aimed at improving life in the city. Reducing vagrancy, theft and other crimes committed by children, and improving academic performance and educational attainment

Production, Distribution and Consumption



Local market

The farm concentrates on the production of organic products and is a major supplier for the local market

Skill Training and Design Education



Helping children

The farm conducts education and training exclusively with children who need help

Job Creation



Growth

In the long term, with the growth of the farm, additional jobs may appear, and the farm also provides an opportunity for camping and tourists, which is an opportunity for job creation too.

Storytelling and Visualisation



How storytelling and visualisation are used to describe the project: the stories design tells and the tools/formats it uses, the aims and the target of the communication.

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[**www.ryelandsfarmstay.com
.au/**](http://www.ryelandsfarmstay.com.au/)

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Ryelands Trust

England