

DESIS
NETWORK
Design for
Social Innovation
and Sustainability

Edible Park

Medini Green Parks
Iskandar Johor



University of Aveiro
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Portugal

Rodrigo Gamelas

Promoter(s).

Johor Green

Funder(s).

Chris Parry



Acknowledgements.

Iskandar Investment Berhard, Medini iskandar

Context

Chris Parry, founder of Johor Green, started the initiative as a side project, after observing the strange lifestyle of Malaysians who were “living” in malls.



Project

Together with Medini Iskandar, a township developer, Parry developed and managed the Medini Green Parks comprising of a four-acre Edible Park and a seven-acre Heritage Forest. The edible park is a landscape and platform for cultivating a community around the current idea of sustainable food, whereas the forest is a wild landscape showcasing the local botanic heritage and re-establishing biodiversity and eco-services.





Governance and Policy Making



Public park

Sustainable Living

The region's Comprehensive Development Plan (CDP) requires the cooperation, support, active participation, commitment and sustained involvement of the many agencies, stakeholders and players at all levels. These actually include the federal, state and local governments, agencies, business communities, local leaders and communities, as well as global industry players.

Activism and Civic Participation



**Managed by the
city community**

A new development in the township of Medini, Iskandar would be the development of Edible Park, a part of Medini Green Park, which has been enriching visitors with lots of different classes and ideas about sustainable living and a green society.

Social Interactions and Relations



Community
social relationships

This park brings families and friends together to explore a more rural and sustainable world. Everyone can be part of this park and help with their own tasks.

City and Environmental Planning



Circle of Sustainability

Green Society

They adopt the elements from the Circle of Sustainability which is a holistic and resilient ecosystem anchored by core elements comprising wealth generation, wealth sharing inclusiveness, and resource optimization and low carbon in a continuous cycle.

Production, Distribution and Consumption



0 miles Food

“Slow Food”

Johor Green has “a program to suggest an alternative” from the unhealthy diet of Malaysians to a more plant-based diet. “Our farm sells organic produce, and our vendors are doing artisanal food, which fits the idea of ‘slow food’ movement, quite the opposite to fast-food,” Parry.

Skill Training and Design Education



Knowledge Share
Social Gatherings
Workshops

Johor Green's edible park is a hub for organic produce, and also have a platform for people to knowledge share, which is great for urban citizens. The farm also holds nature classes, social gatherings, talks and workshops and also a regular farmers' market. At the farm, people also learn how to make artisanal and heritage food.

Job Creation



Local Farmers Involved
Farming competences

Organic farming has proven to be a sustainable way of bringing balance to all things living – it is a movement that can empower both, farmers and consumers. As the demand for organic food in Southeast Asia continues to grow, it is still uncertain whether the supply of local organic produce can keep up with the ever-increasing demand.

Storytelling and Visualisation



In all their publications they always try to show organic elements. Information turns out to be secondary because the important thing is to show the relation with nature.

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www.idmais.org

<http://iskandarmalaysia.com.my/our-development-plan/>

<https://www.bibzeats.com/blog/2019/3/4/edible-park-medium-green-parks-iskandar-johor-what-exactly-is-edible-park>

<https://theaseanpost.com/article/organic-farming-southeast-asia>



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