

DESIS
NETWORK
Design for
Social Innovation
and Sustainability

HK FARM

Hong Kong



universidade
de aveiro

Universidade de Aveiro -

Design para a Inovação Social

Rosa Coppi - 105650

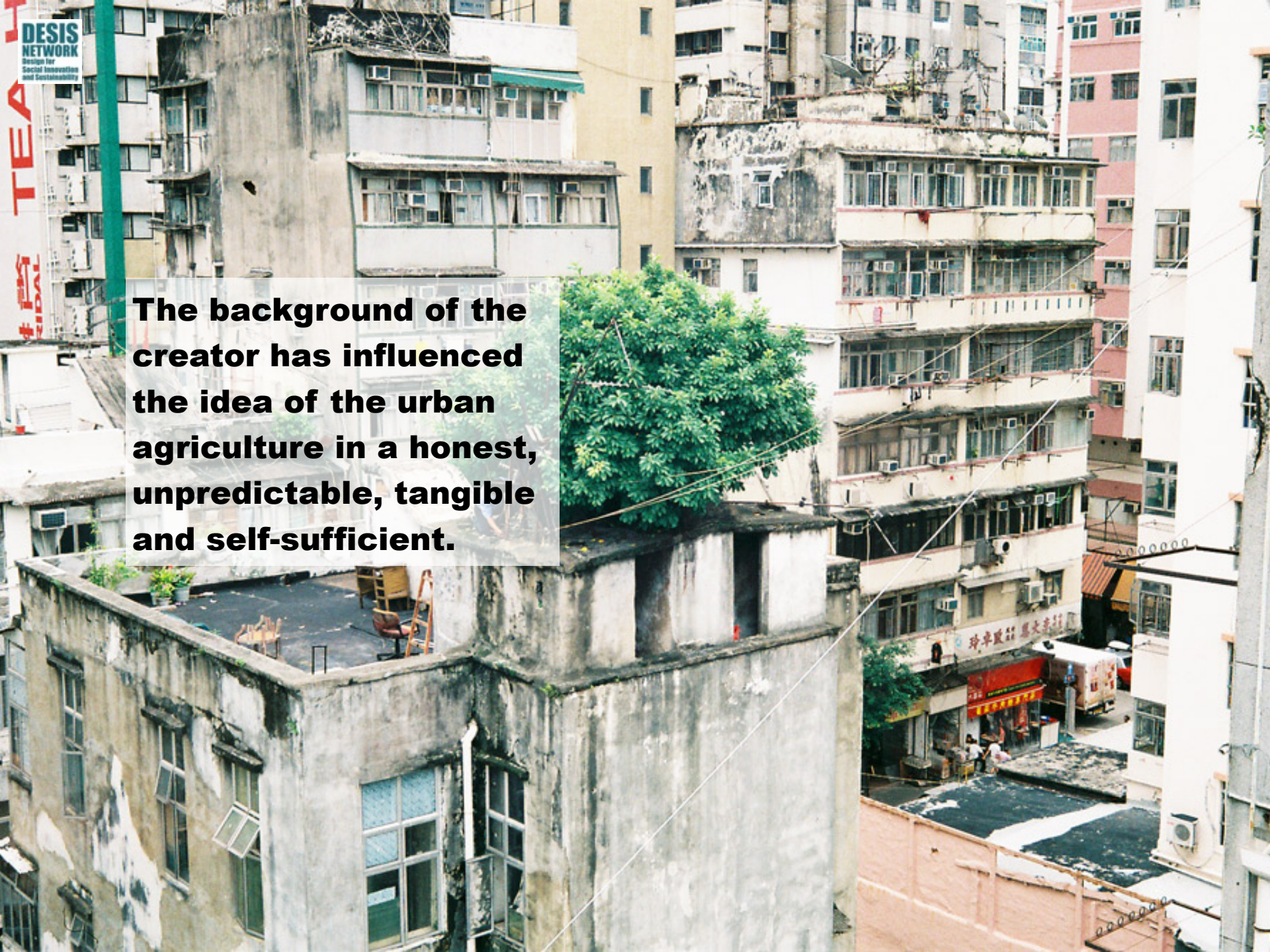
“HK FARM”

**by a designer, archivist
and photographer.**

March 2012.



HK FARM
LOCAL



The background of the creator has influenced the idea of the urban agriculture in a honest, unpredictable, tangible and self-sufficient.

**Their work is
multidisciplinary,
environmentally-charged
and contextual to Hong
Kong's urban environment.
Similar to the crops grown
on their rooftop and
fertilized by resources
found in the city, they
work in a challenging
environment-drawing their
inspiration from the city
and the community they
live in.**

Some of their creations are the rooftop farms, thanks to which local communities are encouraged to prefer locally produced food in order to communicate the value of sustainable agriculture, which favors energy saving and reduction of CO2 emissions.

Governance and Policy Making



Collaborations

Local communities

HK FARM collaborates not only with local communities but also with Hong Kong companies and organizations.

Activism and Civic Participation



Roof-top exhibitions

They curate exhibitions to encourage more people to see the value of rooftop farming and know the benefits of locally produced food.

Social Interactions and Relations



Local communities

Learn from others

HK FARM collaborates with local communities such as schools, shops, organizations and the public. It also supports farmers in Hong Kong and always make an effort to learn from other farms, rooftop or not, around the world.

City and Environmental Planning



Seasonality

Locally

HK FARM takes in consideration Hong Kong's urban environment. They promote seasonality and the importance in growing locally and eating seasonally.

Production, Distribution and Consumption

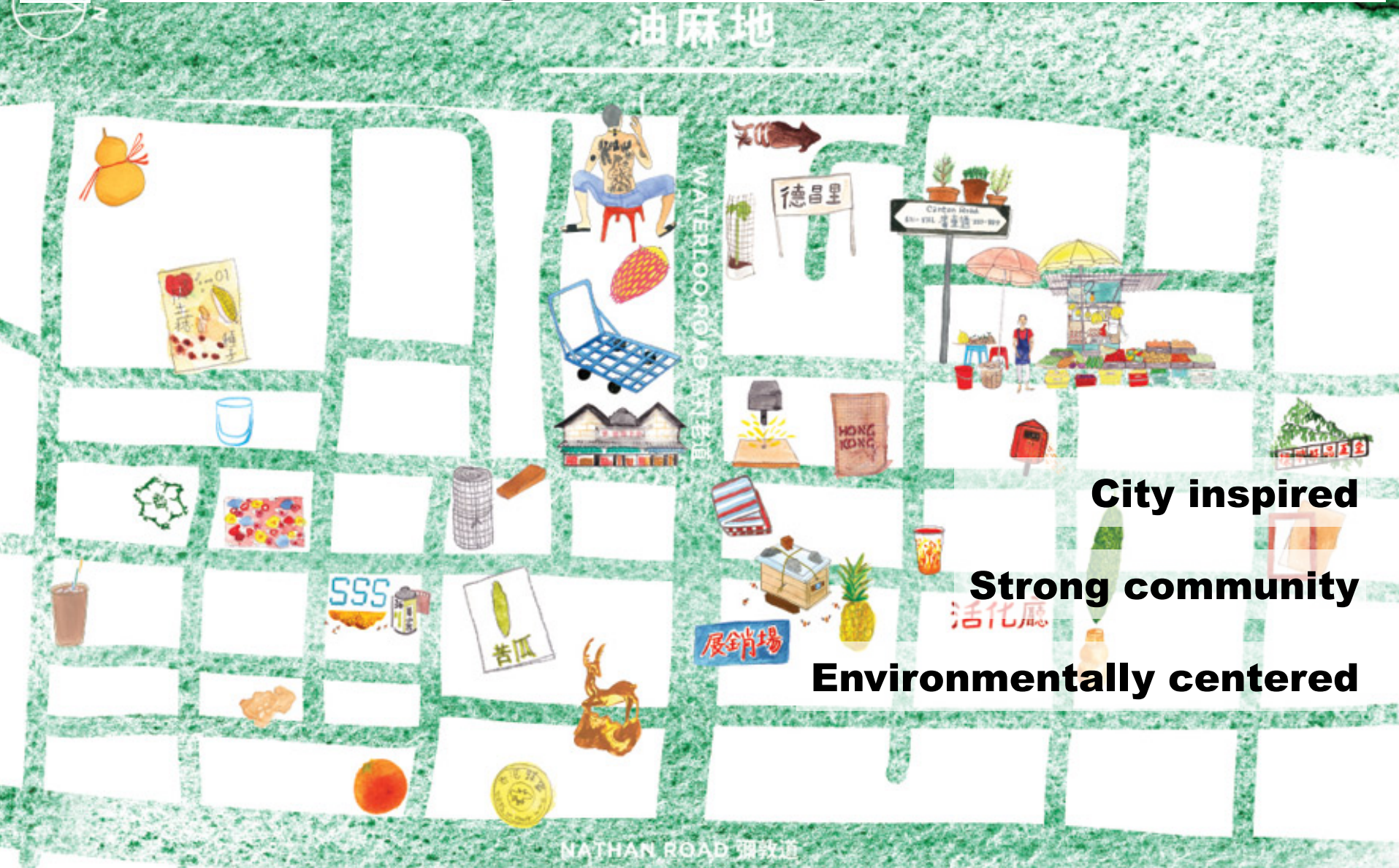


Sustainable agriculture

Reduction CO2

Thanks to roof-top exhibitions, HK FARM encouraged the local community to prefer locally produced food in order to communicate the value of sustainable agriculture, which favors energy saving and reduction of CO2 emissions.

Skill Training and Design Education



To make these roof-top gardens more interested they promote their activities with exhibitions and collaborations, and try to teach people the importance of the environment where they live and cultivate.

Job Creation

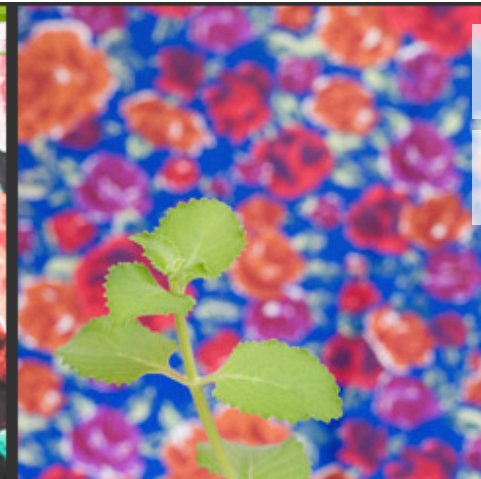
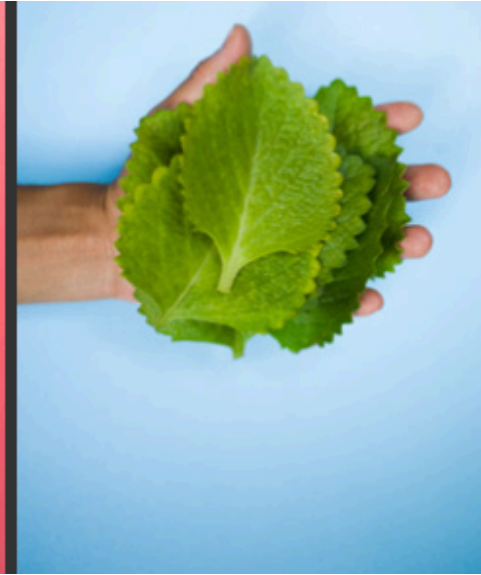
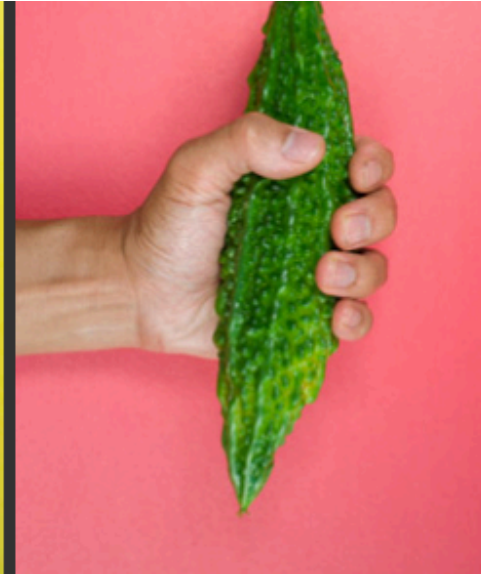


Inspiring people

Collaboration

Since March 2012, HK FARM collaborates with very inspiring people they met and these have shared their passion for food, locality, environmental until becoming true collaborators.

Storytelling and Visualisation



Creative
Unpredictable

Their story-telling is very strong: as creative people, their background influences how they communicate their work and the direction of their urban agriculture: honest, unpredictable, tangible and self-sufficient. To show the transition of the seasons they have captured the transformation of their seeds in a series of mixed media artworks. This work, called Seasonal, displays the relationship between their creative work and the seasons, and aims to highlight the importance in growing locally and eating seasonally.

<https://www.hkfarm.org/community.html>

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